

World Broiler (Chicken 16 weeks old) Trade Overview

World Exports: Total broiler exports for major countries are forecast to increase 5 percent to a record 6.3 million tons in 2002. Increases in broiler exports by the United States, Brazil, China, and Thailand are driven by larger production and price competitiveness. The EU's exports, however, are forecast to decrease due mainly to high prices even with export subsidies. *For additional analysis, data, and updated Country Pages, please refer to the USDA/FAS Dairy, Livestock, and Poultry Division at www.fas.usda.gov/dlp/dlp.html*

Key Exporters

- **United States:** Broiler exports for 2002 are forecast to reach a record 2.9 million tons, up nearly 3 percent. U.S. broiler exports continue to face challenges in major markets, most recently in Russia. The United States is the world's largest broiler exporter.
- **Brazil:** Brazil's broiler exports for 2002 are forecast to increase by 13 percent to 1.4 million tons following last year's 38-percent gain. The Brazilians are focusing exports on both whole bird and parts markets. Brazil is expected to increase exports to the Middle East, Asia, Africa, and the EU. Brazil is the world's second largest broiler exporter.
- **China:** Broiler exports for 2002 are forecast to expand to 509,000 tons, up 4 percent. Due partly to a trade dispute with Japan over chemical residues in Chinese broiler products, China is focusing more on exports of heat-treated products to mitigate quarantine issues since these products face fewer sanitary restrictions. China is the world's fourth largest broiler exporter.
- **European Union:** Broiler exports are forecast to continue their downward trend in 2002, dropping by 3 percent to 675,000 tons from 2001, largely due to increased domestic consumption and decreased competitiveness in whole bird markets in the Middle East. The EU is the world's third largest broiler exporter.

Key Importers

- **China:** In 2002, broiler imports are forecast at 900,000 tons, the same level as the previous year as domestic production rises. China is the world's second largest broiler importer.
- **European Union:** European Union broiler imports are projected to grow at about 9 percent from the previous year to 380,000 tons, mainly due to imports of product under a lower tariff from Brazil, Thailand, and other Eastern European countries. The EU is the world's fifth largest broiler importer.

- **Japan:** In 2002, broiler imports are forecast at 720,000 tons, about 1 percent above the previous year. Fresh/frozen broiler imports from China may be limited due mainly to lingering health concerns, but imports from Thailand are expected to rise. Japan is the world's third largest broiler importer.
- **Mexico:** Mexican broiler imports are forecast to increase by 2 percent over the previous year to a record 240,000 tons, surpassing the current NAFTA tariff rate quota (TRQ) of 82,340 tons in 2002. Approximately 80 percent of Mexican broiler imports come from the United States. Mexico is the world's sixth largest broiler importer.
- **Russia:** In 2002, broiler imports are forecast at 1.35 million tons, up 5 percent from the previous year. Imports are expected to grow as production gains cannot satisfy domestic demand bolstered by a strengthening economy. Effective March 10, 2002, Russia banned imports of U.S. poultry products. The impact of the ban on Russia's broiler imports and consumption remains to be seen at the time of this analysis. The United States supplied more than 80 percent of Russian broiler imports in 2000. Russia is the world's largest broiler importer.